





# 2018

## Sponsorship Opportunities

WHO:

Lubavitch of Bucks County and The Friendship Circle – North, present the 5<sup>th</sup> Annual Bubby's Cook-Off event **benefiting Friendship Circle Foundation and other educational activities at the Center**. The Friendship Circle extends a helping hand to children with special needs, involving them in a full range of social experiences.

WHAT:

**Not your typical kosher event**, Bubby's Cook-Off is an interactive charity fundraiser where nationally acclaimed chefs face-off by preparing traditional recipes that are completely kosher. Guests have the opportunity to rate each dish. The evening includes a formal program, acknowledging this year's Government, Community & Youth Awardees, as well as supporters of The Friendship Circle – North and their tremendous contributions to the program.

WHEN: Wednesday, June 13th, 2018 6:00p chef's samplings - 7:15p chef tastings & program

WHERE: Glazier Jewish Center 25 North State, Newtown, PA 18940

**HOW:** 

\$200 Individual Ticket; \$250 Silver; \$540 Gold; \$1000 Platinum Table Sponsorship opportunities from \$5,400 to \$50,000 Advertising packages at event: \$1,000 - \$10,000 Tribute Journal/Cookbook pages from \$360 to \$1800

## **Support Opportunities**

All benefits are subject to date of commitment

## Diamond Sponsorship | \$50,000 (Level Exclusivity, One Diamond Sponsor permitted)

- 30 Platinum tickets to the event. 3 Reserved Platinum Tables
- Presenting partner, co-branded on all event language
- Two (2) pages in the commemorative Tribute Cookbook
- Recognition in the cookbook as the Diamond, presenting sponsor
- · Logo inclusion in the event promotion
- Prominent logo placement on all major event signage
- Logo inclusion on the step & repeat banner used for red carpet photo opportunities
- Two (2) hotel rooms & one (1) suite for the night of the event
- Acknowledgement by Master of Ceremony during the event
- Inclusion in event press releases and media materials
- Inclusion in promotional email blast to 10,000+ subscribers
- · Integration into social media marketing
- Reserved tables and prime seating for the event's program
- Ten (10) printed photos from the event presented in custom 2018 Bubby's Cook-Off frames
- Logo and link on the event website, www.bubbyscookoff.com
- On-screen sponsor acknowledgement throughout the event

## Platinum Sponsorship | \$20,000 (Two Platinum Sponsors permitted)

- 20 Platinum tickets to the event 2 Reserved Platinum Tables
- One (1) page in the commemorative Tribute Cookbook
- Recognition in the cookbook as a Platinum sponsor
- Logo inclusion in the event promotion
- Two (2) hotel rooms for the night of the event
- Acknowledgement by Master of Ceremony during the event
- Inclusion in event press releases and media materials
- Inclusion in promotional email blast to 10,000+ subscribers
- Integration into social media marketing
- Reserved tables and prime seating for the event's program
- Two (2) printed photos from the event presented in custom 2018 Bubby's Cook-Offframes
- Logo and link on the event website, www.bubbyscookoff.com
- · On-screen sponsor acknowledgement throughout the event

#### Gold Sponsorship | \$10,000

- 10 Platinum tickets to the event 1 Reserved Platinum Table
- One (1) page in the commemorative Tribute Cookbook
- · Recognition in the cookbook as a Gold sponsor
- · Reserved table at the event
- One (1) printed photo from the event presented in a custom 2018 Bubby's Cook-Off frame
- Logo and link on the event website, www.bubbyscookoff.com
- On-screen sponsor acknowledgement throughout the event

#### Silver Sponsorship | \$5,400

- 10 Gold tickets to the event 1 Reserved Gold Table
- One (1) page in the commemorative Tribute Cookbook
- Recognition in the cookbook as a Silver sponsor
- One (1) printed photo from the event presented in a custom 2018 Bubby's Cook-Off frame
- Logo and link on the event website, www.bubbyscookoff.com
- On-screen sponsor acknowledgement throughout the event

#### TV Screens around room | \$3,600

• Includes 1 Platinum Ticket and page in the journal

#### Bars/Coffee Tables | \$2,800

Includes 1 Gold Ticket and page in the journal

#### **Table Tents | \$1,800**

• Includes 1 Silver Ticket and page in the journal

#### Bags/Giveaways | \$1,000

Includes 1 Ticket

Deadline: May 25, 2018

Questions? Contact Diana at rys@jewishcenter.info 215-497-9925

#### To confirm your commitment:

Visit the "Reserve & Sponsor" tab on the event website www.bubbyscookoff.com







## Support Opportunities

All benefits are subject to date of commitment

#### **Cookbook Page Reservations**

All recipes are FULL PAGES and printed in black and white unless otherwise noted.

- \$360.00 Full Recipe Page (TEXT ONLY)
- \$500.00 Full Recipe Page with PHOTO
- \$1,000.00 Full Recipe Page with PHOTO in COLOR

#### **Page Specifications:**

- Recipe pages will be formatted and contributors should only send the following information to drosen@thebancorp.com:
  - Recipe (please keep the content as short as possible to accommodate the page size)
  - If the recipe is in memory, honor or dedicated to someone special
  - An image of your choice (<u>if applicable</u>)
- File formats accepted: PDF, QuarkXpress, Illustrator, Photoshop, Microsoft Word, TIFF, JPEG or EPS files

#### **Tribute Page Reservations**

All tributes are FULL PAGES and printed in black and white, vertical in orientation and sized at 6" wide by 9.5" high.

- \$800.00 Full Page
- \$1,200.00 Silver Page
- \$1,800.00 Gold Page

#### **Page Specifications:**

- If you are designing your page, please create to specifications and size listed above. (6" x 9.5")
- If you are unable to design your page, please send your message content to: diana@jewishcenter.info
- Digital files must be at print quality of 300 dpi or higher
- File formats accepted are: PDF, QuarkXpress, Illustrator, Photoshop, Microsoft Word, TIFF or EPS files
- Files must include exact graphics and fonts to be used

#### To confirm your page reservation:

Visit the "Reserve & Sponsor" tab on the event website www.bubbyscookoff.com

### Recipes & artwork due: Friday, May 25, 2018

Questions? Please contact Diana at rys@jewishcenter.info









